1. Entry to the ‘Win an overnight stay at the Holiday Inn Blackpool’ is open to UK and overseas residents.

2. The organisation and costs of all travel and insurance relating to the prize is the sole responsibility of the winner.

3. No purchase is required

4. Those employed by Marketing Lancashire, tourism representatives in Lancashire County Council and any of the district councils in Lancashire, respective advertising/promotional agencies and partners involved in the campaign are not eligible to enter this competition

5. Closing date is 12pm on 16th July.

6. Prize is/includes – An overnight stay for 2 adults and 2 children with breakfast at Holiday Inn Blackpool.

7. The winner will be chosen at random and notified by email

8. Subject to availability. Excludes bank holidays.

9. No cash alternative will be offered.

10. The prize cannot be used in conjunction with any other offer or promotion

11. Winners must be able to participate in any public relations activity as organised by Marketing Lancashire and partners

12. If the winner has not responded within 48 hours of being contacted, another winner will be chosen.

13. Offer must be redeemed before 31st November 2025.